



Designer – Marketing & New Business

Following another bumper year for the agency, we are looking for a talented and creative Junior/mid-weight Designer that's ready for a step up in their career to join our in-house Marketing & New Business team.

Our Marketing & New Business team is responsible for the marketing of our agency both in the UK and US, and for supporting our Biz Tech, Corporate, Health and Wellbeing, and Consumer teams on pitches and client growth. Working across our event marketing, lead generation, website, social content, award entries, and pitch presentations, each day brings something new.

Reporting directly to our Head of Marketing and working closely with our Senior New Business & Marketing Designer you will be joining a well-established, and experienced team with the opportunity to collaborate with our PR, Marketing, Digital and Social teams to support agency growth. You will also benefit from training and development to support your career and a varied role that will flex your creativity.

The Junior/mid-weight Designer will have a passion for all types of design, relish the opportunity to bring our thinking and ideas to life, thrive working in a fast-paced environment, and understand the commercial requirements of the role.

Key responsibilities include:

- Support on new business and organic pitch presentations, and collateral which communicates our work and agency capabilities that exceeds expectations and retains our reputation as one of the UK's best independent agencies.
- Create impactful designs to support Brands2Life's social channels, email campaigns, website content and events/webinar programme.
- Support in the design of our award entries to help us gain further recognition for the work that we do.
- Work with senior management to construct internal business & training presentations as well as internal communications.
- Manage and coordinate the agency's case study library.
- Together with the Senior New Business & Marketing Designer, ensure all our visual communications and new business designs are of a high standard and forward thinking.

The ideal candidate will have had experience working as part of an in-house marketing or new business team, ideally within an agency environment or in a Professional Services business. They must be able to multi-task, keep a cool head, be proactive, meet deadlines, come up with new ideas and have an interest in design for brand marketing and new business.

Experience required:

- Creating conceptual designs using InDesign, Illustrator, Photoshop, and PowerPoint.
- Creating and designing new business PowerPoint presentations.

- Creating impactful designs for social media with basic knowledge of creating motion graphics in programmes such as Adobe Premiere Rush, After Effects, Photoshop or Canva would be desirable.
- Have a strong interest in digital design including motion graphics.
- Possess a meticulous eye for detail, with strong time management skills.
- Have a genuine interest in design for B2B lead generation and digital marketing.
- Be commercially focused and entrepreneurial.

Aside from this you should be a team player, be willing to get involved in all aspects of your design responsibilities and take pride in your work to ensure maximum quality.

Brands2Life is '[the agency for the brands transforming our world](#)'. We are independent; led by Co-Founders Giles Fraser and Sarah Scales; and, since August 2020, [majority employee-owned](#). We have over 200 staff in London, New York and San Francisco. In the last year, we have won multiple [awards](#) including, PRmoment's Large Agency and Integrated Agency of the Year 2023 and topped the [PRWeek Tech League Tables](#) for three consecutive years. Defined by Provoke Media as 'one of the decade's defining UK agencies' we were voted winner of UK PRWeek's 'Best Places to Work 2022'.

You will also benefit from our Brands2Life Comms360: a holistic training programme designed to offer people in their second or third jobs a broader insight into all aspects of PR, Communications and Marketing. The comprehensive training covers Introductions to Consumer, Tech, Corporate, Public Affairs, Crisis & Issues, Digital, Social, Integrated Marketing, International and more as well as bespoke training in design to help you develop.