

Moneymax Financial is seeking a full-time Marketing Specialist who will conduct all search activities for content strategies; link building campaigns, and keyword strategies to increase organic ranking on all major search networks

What the job is all about

- * Provide recommendations on, implement, and manage strategies for content development.
- * Develop and execute link building strategies, including collaborating with PR and social media teams to leverage digital PR and social media for SEO benefit.
- * Work with social channels/off-site SEO projects and tasks, including fixing broken links and other on-site optimization efforts.

*2+ years experience with Search Engine Optimization (SEO) and Website Analytics (Google Analytics preferred)

*Campaigns across Facebook and Instagram

* Experience using Google Analytics and Google Search Console

* Knowledge and experience with website development, project management, social media marketing, and marketing strategy

Send your CV in English to employment@moneymax.mk