



Product Designer & User Experience Expert

About us

Signkick LiveDOOH is a cutting-edge tech platform that assists Out-of-Home media owners in enhancing their connections with advertisers.

The Out-of-Home (also known as Outdoor Advertising) sector is experiencing rapid digital changes, creating new prospects and hurdles. Our smart tools use automation, data analysis, and optimization to transform how clients like JCDecaux, Clear Channel, and Global Outdoor expand their businesses. Our tech helps them connect with real-world audiences and deliver better ads from start to finish.

LDSK, our short name, was formed by merging two top tech companies, LiveDOOH and Signkick. With a shared vision, we combined our products and teams. As we grow, we're seeking talented, motivated, and fun individuals to join us.

How you'll make an impact

We're a high-performing team on a mission to build the number one media owner platform in the world.

As a key member of our Product team, you'll get to design innovative products that are user-friendly and impactful. Work with cross-functional teams to gather user insights, define product requirements, and create high-fidelity prototypes that bring your design ideas to life.

What you'll be doing

- Collaborate with cross-functional teams and stakeholders to achieve business goals and turn ideas into remarkable design solutions
- Dive into user research to understand user needs, identify pain points, and develop design solutions that create delightful user experiences



- Work closely with product managers to define product requirements, develop user journeys, and design user flows that show how users will interact with the product
- Turn ideas into user-focused design solutions and create high-fidelity mockups and prototypes that support user and business goals
- Clearly communicate ideas and concepts to team members, internal and external stakeholders, and engineering teams
- Validate design decisions based on feedback from stakeholders and customers, and continuously improve designs. Keep an eye on the User Experience of products and iterate on designs based on findings
- Maintain design systems and guidelines to ensure consistency across products and features
- Collaborate with engineers to make sure your designs are feasible and implemented effectively
- Generate design specifications for development and document design decisions

A few of the tools stack that you will use

- Current models of Apple Macbook Pro, iPad kit
- Figma
- Miro
- Adobe Suite
- Google Suite
- Microsoft Office 365
- Slack
- Atlassian products
- Github
- Material Design

What you'll need

- At least 3 years of experience as a Product Designer or UX/UI Designer, working on a variety of complex digital products and services



- Deep understanding of design principles and design thinking methodologies
Proficiency in Figma or similar design tools
- Excellent communication and collaboration skills, with the ability to work well with cross-functional teams and defend design decisions

What will help

- Experience with user research and usability testing
- Experience working in an Agile environment
- Staying up-to-date with design trends
- A passion for design and a commitment to creating exceptional user experiences

Why LDSK?

We're young, ambitious and growing fast. Our collaborative, inclusive culture is something we're immensely proud of. We support our diverse team with good career progression, training and benefits, while maintaining a healthy work/life balance.

With an international list of clients, we currently have offices in the UK, Germany, Netherlands, North Macedonia and The Americas, with more coming soon. Whatever door you step through, you'll feel welcomed, challenged and supported to do the best work of your career.

What we offer

- Market rate salary
- 100% remote work encouraged based on COVID-19 national guidelines
- Cutting-edge hardware and productivity tools
- A dynamic team with kind and highly qualified colleagues
- Generous training allowance
- Career progression in an international company
- Flexible work options
- Private health insurance
- Sports benefits



- Healthy snacks, coffee and drinks
- Experienced colleagues and management
- A fun and supportive work culture

For more information please visit our [recruitment site](#) or contact:

Mihajlo Ristovski, People Operations Manager

gsm: +389/75/336779

email: jobs@ldsk.io

Or learn more about us at ldsk.io