Senior Community manager JD

CrazyLabs brand is home to both industry-leading Hyper Casual games and famously adored Casual games.

As a Top 10 mobile games publisher (according to AppAnnie) and with over 3.5 billion downloads, we've become a worldwide leader in casual games development, distribution and innovation. The company’s headquarters are in Israel, with global offices in China, Macedonia and Bulgaria.

We are looking for a Senior Community Manager to join our team!

Our ideal candidate should have previous experience in planning, defining and delivering social media strategies that drive the growth, engagement and positive sentiment of the game fan base.

**Are you up for the challenge?**

* Build, grow and manage the Social media game page and community for one of our casual FTP mobile titles.
* Plan and execute strategic communications and delivery of (live) production initiatives to drive fans and community engagement (see game news, updates and event calendar, create social events, contests, surveys, etc).
* Take responsibility for communication and keep players up to date.
* Managing, allocating and reporting on a budget to increase community exposure, scale and engagement
* Write engaging copy and generate great content ideas and social campaigns /calendars tailored for each social channel, working collaboratively with game and marketing teams.
* Proactively seek dialogue with our players, inform, listen, respond when needed (support) and deliver feedbacks and inputs to the game and marketing creative key stakeholders

**Do you have what it takes?**

* Ideally, you will have a love for games, fashion and style.
* Highly self-motivated.
* Experience in social media and community management - at least 2 years experience. Global company - an advantage
* Experience in creating and engaging with emerging communities
* Demonstrated ability to grow community engagement and followers on a digital forum-based platform from scratch
* Experience setting, managing and analyzing a range of KPIs to measure performance and inform strategic decisions
* Experience launching new community driven initiatives
* Ability to lead with recommendations on community management and social strategy based on analytics and data
* Experience building social content strategy plans
* Familiar with our industry social communities - an advantage
* Knowledge of Social Media platforms and tools, as well as good skills in creating social media content.
* Strong planning and project management skills
* Good analytical skills, understanding of statistics and key KPI measurements relevant for community management and social media.
* Excellent written and verbal communications skills.
* Languages - fluent in English, mother tongue level - a must
* Strong problem solving and organisation skills. The ability to keep a level head and maintain calm under pressure
* Educated to degree level or equivalent, preferably in Communications, Media or Marketing.
* Experience with an established games company - an advantage