



## **Backlinking Assistant**

Vita Media Group is looking for a full-time **Backlinking Assistant** to become a part of its fast-growing team in Skopje. You will be joining a vibrant and enthusiastic team with loads of energy and focus. Vita Media Group has offices in Copenhagen and Skopje. Our work is mostly focused on iGaming, finance (consumer loans) and affiliate marketing - across all online marketing channels.

With a dedicated data-driven approach we ensure that our users always find exactly what they are looking for.

We are looking for a person to join our backlinking efforts for Vita Media Group.

## **Main Qualifications**

Our perfect candidate is:

- Fluent in spoken and written English
- Basic knowledge of the fundamentals of SEO
- Quick learner and able to adapt to any digital tools
- Hard-working and organized
- Demonstrating high attention to detail
- Previous experience is desirable but not crucial

## **Responsibilities and tasks**

### Training

Regardless of any prior experience, the candidate will undergo training and an onboarding process, consisting of:

- Team structure and roles
- Basic introduction to SEO, specifically on the importance of link-building
- Organizational procedures introduction
- Use of Traxr, Ahrefs, SEMRush, Majestic and Frase.io
- Monitoring the linking health of the website
- Checking the toxicity of the backlinks
- Monitoring the appearance of undesirable backlinks
- Link research and evaluation of opportunities
- Contact research and outreach



**What we offer:**

- Competitive salary
- Private health insurance
- Coffee & Snacks
- Proactive and helpful colleagues. A fun group of people to work with.
- Free parking and great office location - Park Residence (*Currently there is option to choose from home or office*)