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| **Job** **announcement**  |
| **Company** | **ITD Distribucija Doo Skopje** |
| **Department** | **Sales & Marketing** |
| **Title** | **Marketing Specialist**  |
| **Introduction:****ITD Distribucija DOO Skopje,**is seeking to recruit **Marketing Specialist**.This is an excellent opportunity for you to join a regional leading IT distribution company.ITD Distribucija Macedonia is part of Infosoft Group. The company has started operating in the Macedonian market since 2007 dealing with distribution of IT products and distribution of Paper and Graphic Materials.During our 15 years of business with distribution, we have achieved the fastest growth not only for InfoSoft Group but also for the eastern European region. In recent years despite the global economic crisis, we have high performance in our operations. Aspiring for high performance while taking into consideration market realities, focusing on punctual distribution process, qualitative relationship with partners, high business ethics, professionalism and knowledge in sales/management, and perfect logistics, ITD Distribution has the objective to be a market leader in the IT distribution market in Macedonia. |
| **What You’ll Do** * The Marketing Specialist is responsible for conceiving, proposing and implementing the company's marketing activities. Uses all media and communication platforms, in order to increase sales and maintain the good image of the company.
* Develop, implement, and track marketing programs such as email, social media, or digital campaigns, and events;
* Collaborate with other internal teams (e.g. product and sales) to develop and monitor strategic marketing initiatives;
* Analyze and report on the performance and efficiency of campaigns;
* Conduct market research and analyze trends to identify new marketing opportunities;
* Develop and create marketing materials, such as sales and product collateral, and ensure brand guidelines are met;
* Write, proofread, and edit creative and technical content across different mediums;
* Work with external agencies and vendors to execute marketing programs and fonds;
* Works closely with all team members to meet all requirements in accordance with company procedures and work instructions;
* Takes care of updating the website information by cooperating with relevant departments.
* Organizes and assists "on-site" seminars / workshops / activities, etc.
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| **What You’ll Need to be Successful*** University degree in Business administration, marketing, communications, or a related field;
* Proven experience as an “Marketing Specialist” for minimum of 3 years;
* Strong knowledge of various marketing, analytics and content management systems and tools;
* Excellent verbal and written communication skills in English Language;
* Excellent analytical skills and a knack for data analysis;
* Skilled in writing and editing content with an attention to detail;
* Knowledge about Information Technology products and services (preferred);
* Strong prioritization, organization, and project management skills;
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| **What you can expect from us*** Competitive base salary and statutory benefits also provided in accordance with local laws and practice;
* Great opportunity to join a Balkan wide recognized & market leading company - Infosoft Group is amongst the top IT Distributors with more than 30 years of experience;
* Carrier development and professional challenges;
* Excellent work environment;
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| Qualified candidates should submit the letter of interest and their CV, to the following email address: career@itd.mk, with „Subject” indication: “Marketing Specialist”**Only qualified candidates will be called on interview.** **The CV-s must be in English. The closing date for applications is 10.07.2021.**The personal information that you will submit through your application, will be protected and used only for recruiting purposes, according to the legislation for the protection of personal information, the Law on Personal Data Protection ("Official Gazette of the Republic of Macedonia" No. 7/05, 103/08, 124/08, 124/10, 135/2011, 43/2014 and 153/15). |