



We're Hiring: Social Media Marketing Executive

Turn your creativity into global impact!

Do you have a passion for digital marketing, social media, and creating content that gets attention? At TBM Group, we organize international conferences that connect business leaders and innovators across Europe and North America — and now we're looking for a creative and motivated **Social Media Marketing Executive** to help us tell our story to the world. This is a perfect opportunity for someone who loves marketing, communication, results and wants to build a career in a dynamic, international environment with bonuses based on performance.

About Us

TBM Group, Prague based company, is a global organizer of high-impact business conferences and events. Our mission is to bring together industry leaders and innovators, creating platforms that inspire collaboration, knowledge exchange, and growth.

Your Role

As a **Social Media Marketing Executive**, you'll be responsible for creating, managing, and optimizing our online presence across multiple platforms. Your creativity, strategic thinking, and communication skills will help position TBM Group as a leader in the international events industry.

Key Responsibilities

- Plan and execute social media campaigns across LinkedIn, Instagram, and other platforms
- Manage paid ad campaigns to generate leads and increase event visibility
- Collaborate with the sales and production teams to align marketing strategies with event goals
- Analyze performance metrics and optimize campaigns for better results
- Stay up to date with digital trends and apply new ideas to enhance brand presence

Requirements

- Excellent English communication and writing skills (a must)
- Strong understanding of social media platforms and content trends
- Creative mindset with attention to detail and design sense
- Analytical thinking and motivation to achieve measurable results
- Experience with social media tools or paid campaigns is an advantage (but not mandatory)

What We Offer

- Competitive base salary + performance-based bonuses
- Opportunity to work on international marketing campaigns across Europe and North America
- Professional growth and training in digital marketing and event branding
- Creative freedom to shape our online image and test new ideas
- Recognition and rewards for outstanding performance

How to Apply

- Send your CV, portfolio (if available), and a short motivation letter in English to **crnogorska@tbmgroup.eu**
Subject: **Application – Social Media Marketing Executive**
If you're confident, fluent in English, and ready to turn ambition into achievement — join TBM Group and build a global career where your results truly matter.

