



Position:	Public Relations Lead
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Organizational Information:	Department:	Community Relations
	Project:	North Macedonia Corridor 8 & 10d Motorway Project
	Immediate Supervisor:	Vincent Nougarede
	Reporting Position(s):	

Summary:	<p>Within the Project Public Relations, Sustainability and Community Relations Department (PR,S&CR), under the direct supervision of the PR,S&CR Manager the PRL is appointed to implement the Project Public Relations Plan, in close coordination with the Public Relations Department of the Employer, and to ensure that the Project Communication and Public Relations activities are performed in a timely, accurate and regular manner.</p>
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Primary Responsibilities:	<ul style="list-style-type: none"> • Collaborate with internal (Project team, Project consultants, contractors) and external stakeholders (community representatives, rural residents, village heads, village councils, non-governmental organizations, municipal authorities, utilities suppliers, economic actors, etc...) in order to create an effective communication flow and strengthen relations; • Assist and facilitate Project Team in engaging and interacting with media during design, pre-construction and construction phases; • Prepare and support in developing and disseminating communication tools for communicating with local media, national and international medias and stakeholders; • Prepare and deliver written and verbal messages to various medias, domestic and international, and stakeholders to communicate on Project activities, milestones, major achievements; • Prepare and deliver promotional and information support materials on Project activities and achievements on video, audio and electronic supports; • Develop and maintain the Project website, and other electronic supports, as to organise and populate both internal and external communication activities; • Organise, develop and execute public relations events and ceremonies as per requirement from direct supervisor and/or from the Project Management Team; • Act as the BEJV spokesperson, in coordination with the PR Team of the Employer, as required by the events and circumstances, and/or as requested by the PR, S&CR Manager and/or the Project Management Team; • Provide information on environment, social, safety, sustainability
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	<p>subjects as to promote Project activities and engagement in favour of local communities;</p> <ul style="list-style-type: none"> • Liaise and collaborate with the Employer Public Relations Team and/or representatives in Project related activities; • Report to the Public Relations, Sustainability and Community Relations Manager and perform any tasks as assigned by the PR, S&CR Manager or Project Management Team.
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Job Requirements:	Education Level:	Educational background in communication, social, or closely related domains.
	Discipline:	
	Foreign Language:	English (Advanced), North Macedonian native speaker
	Computer Skills:	MS Office (Word, Excel, Outlook, PowerPoint etc..)
	Functional Competencies (Technical Knowledge and Skills):	
	Experience:	
	Work Conditions:	
	Other:	<ul style="list-style-type: none"> • Experience of using and delivering public relations activities through the means of social media. • Experience of delivering effective public relations and communication activities in a high-profile and complex project, experience of working in a multicultural environment; • Excellent verbal and written communication skills and demonstrated ability to simply communicate complex concepts in a compelling, concise and creative way • Strong organization and time management skills; a self-starter who can provide results • Sound judgment, discretion, and ability to collaborate with diverse, global team members. • Ability to engage others at all levels of the organization and develop and maintain effective working relationships • Ability to deliver “on-the-ground” and “strategic” public relations activities .