



Social Media Manager

Location: Skopje, Macedonia

Type: Full-time.

Experience: Entry-level, 1-3 years of relevant experience.

Description:

Social Media Manager will be joining ProtonMail's marketing team and working from our office in Skopje, Macedonia. You will be joining a growing and highly diverse team creating tech products used by millions of people around the world.

What you will be doing:

- Work closely with the Customer Support team to implement marketing and communication strategy in the daily tasks.
- Monitor mentions of ProtonMail across the Internet, from news articles to message boards to social media and app stores. Help prepare responses when appropriate.
- Provide customer support on social media (Twitter, Facebook, Reddit, Blog, YouTube).
- Support innovative digital marketing initiatives to drive the growth of the company's B2C business.
- Work on acquisition initiatives that can span all sectors of marketing, including social media, blogging, partnerships, etc. We encourage people to think outside the box.
- Check and rectify incorrect information in press articles and reviews.
- Plan and follow-through with the content plan together with the communications team
- Develop and maintain key marketing metrics in order to test what works and what doesn't.
- Manage WordPress postings.

Requirements:

- Relevant experience in digital marketing (preferably in the technology sector).
- Experience managing successful social media accounts, and a solid understanding of social marketing will be considered as an asset.
- Ability to work in fast growing company and balance multiple projects across multiple lines of business.
- Understanding of web metrics, digital analytics, with the ability to generate, analyze and interpret data.
- Excellent oral and written communication skills.
- Attentive to details, autonomous, and self-organized person with a genuine interest in helping people by going the extra mile.
- Fluency in English.
- Ability to speak and understand French or German will be considered a plus
- Bachelor's degree or diploma in Marketing, Writing, or English is considered a plus.

Why work at ProtonMail:

- You can play a key role in driving the product vision.
- Your work will have a direct and visible impact on the development of the company.
- Your work will directly be used by millions of people worldwide.
- We protect the privacy of journalists, dissidents, and activists around the world, your work will have a direct social impact.



- We are challenging giants such as Google, Yahoo, and Microsoft and transforming the way private data is treated online.
- Flexible work schedule, work when you want, where you want.
- Informal culture with emphasis on self-management.
- Product decisions made directly by the development team.
- Work with and learn from an extremely talented and supportive team.

How to apply?

Send your resume to cv@protonmail.com and explain why you are interested in working at ProtonMail.

ProtonMail in the News:

<http://www.forbes.com/sites/hollieslade/2014/05/19/the-only-email-system-the-nsa-cant-access/>
<http://techcrunch.com/2014/06/23/protonmail-is-a-swiss-secure-mail-provider-that-wont-give-you-up-to-the-nsa/>
<http://www.dailydot.com/technology/protonmail-email-encryption-nsa-pgp-privacy/>
<https://www.fastcompany.com/3046891/a-year-out-and-super-encrypted-email-protonmail-is-just-getting-started>