PIKASA ANALYTICS (https://pikasa.ai), a leading company in the region, integrates advanced media monitoring, cutting-edge data science methodologies, and powerful social listening capabilities to deliver real-time insights.

Graphic & Web Designer

Job Summary:

We are seeking a **talented Graphic & Web Designer** to join our team! **This role involves creating visually compelling graphics and web designs that align with our brand identity.** You will work on digital materials, website layouts, and other assets to produce engaging designs that drive results.

Responsibilities:

• Design, update, and enhance Pikasa's website, including landing pages and other digital assets.

• Create visually appealing graphics, branding materials, and social media content.

• Ensure all designs are aligned with the company's branding guidelines and industry best practices.

• Collaborate with marketing and development teams to bring concepts to life.

• Edit and enhance photos, illustrations, and multimedia elements for various platforms.

• Stay updated on design trends and web standards

Requirements:

• **Proven experience** in graphic design and web design (portfolio required).

• Proficiency in **Adobe Creative Suite (Photoshop, Illustrator, XD, InDesign, etc.)**.

• Strong skills in **Figma, Sketch, or similar UI/UX design tools**.

• Strong understanding of **color theory, typography, and branding**.

• Excellent attention to detail and ability to **manage multiple projects**.

Preferred Skills (Bonus Points):

• Basic knowledge of **JavaScript and front-end development** is a plus.

• Experience in designing data visualization graphics.

• Knowledge of SEO best practices for web design.

Benefits:

• Competitive salary & growth opportunities.

• Opportunity to work on exciting and creative projects.

• Professional development and learning resources.

All interested candidates can apply via the quick application button or by sending their CV to contact@pikasa.ai with the subject **Graphic & Web Designer**

*Only selected candidates will be invited for an interview.

Note: By submitting the application, the candidate consents to the company processing their personal data for the purposes of selection and recruitment in accordance with the Personal Data Protection Law.

The candidate may withdraw their consent at any time by sending a notification to the email address