

Trade Marketing Executive

Location: Skopje



#Bring your difference

Welcome to the recruitment & selection process for BAT! We are a global leader with over 200 brands present in more than 200 different markets. Our company hires talented professionals from various fields, and we provide them working environment to explore their full potential.

That is why we APPRECIATE every initiative, SUPPORT enthusiasm, and REWARD the result of each of our employees.

If you want to be part of the team of one of the world's most desirable employers, send us your application!

OUR EXPECTATIONS:

- University degree, preferably in Marketing or Innovation
- Minimum 2 years' experience in a FMCG Marketing or related fields
- Proactive and independent mind set
- Effective communication, negotiation, and presentation skills
- Willingness to learn, proactivity & resilience
- Full English proficiency (Business)
- Full Macedonian proficiency
- MS Office - Advanced user
- Valid driving license B category (travel required)

MAIN TASKS:

- Follow, execute the brand plans and activities as per set timeline from Line manager and above market Brand Managing team
- Coordinate between local and international stakeholders to achieve the best outcome for the company
- Ownership on the execution of local marketing activities while managing projects and deployment on time and within budget
- Coordinate between local marketing agencies and international stakeholders to deployed and execute local marketing activities
- Monitors external agencies to ensure day-to-day activities related to Brand activities are performed with required quality and agreed cost & timelines
- Conduct regular on field checks and follow ups to ensure all of our internal and local marketing principles are being followed
- Manage communication between local marketing, trade, supply chain and above market instances to ensure all criteria and conditions are met for the deployment of the activities prior to launch.
- Provides ongoing coaching and feedback and shares the relevant expertise with Marketing and Sales team

WHAT WE OFFER:

- Competitive working conditions, including private medical insurance and flexible working hours
- Superb working environment with challenging role
- Opportunity to be part of a friendly and highly professional team in a dynamic working environment and to collaborate with colleagues across the BAT Group
- The ability to use cutting edge technologies
- Employee development

Please send your CV until 31.08.2023 at [Trade Marketing Executive at British American Tobacco \(bat.com\)](https://bat.com)

If you recognize yourself in this description, apply to the ad and join a successful international group that employs more than fifty thousand people worldwide.

We look forward to your application!