APS (Agile Pro Solution) headquartered in the USA with a local office in Skopje is looking for a **Digital Marketing Manager.** Here at APS, we believe that once you have the right skills and motivation to be successful you will be a great fit for the team.

The Digital Marketing Manager will be responsible for the development and execution of comprehensive, integrated digital marketing strategies for APS. They will work with cross-functional partners to reach the respective audience. As a key member of the APS marketing team, the Digital Marketing Manager will lead the development and execution of SEO/Content Marketing, SEM, Social Media, and/or email marketing programs, as well as conducting research, creating analysis and budgets.

**Responsibilities include:**

* Oversee the APS website, landing pages, and other digital assets to ensure that design and content are up-to-date and engaging.
* Develop an understanding of competition in the marketplace, industry characteristics, target market information needs, and desired user experience.
* Manage the day-to-day activities and performance of marketing campaigns; including internal and external email, search, and social campaigns.
* Serve as the primary point of contact, manage the relationship and performance of the digital marketing agency overseeing paid search and display advertising.
* Reporting insight and analysis to determine the ROI from various online marketing campaigns, including affiliate, paid search, display, and organic/content marketing campaigns.
* Design, develop and launch digital collateral, and campaigns for our services.
* Enhancing brand awareness.

**Requirements:**

* A bachelor's degree is a must. Marketing-related certificates are highly appreciated.
* Minimum **5 years** of progressively responsible positions in marketing, with a strong digital emphasis.
* Proven record as a digital marketing manager in a medium or large company.
* Perfect English language skills.
* Previous working experience in an international English speaking company.
* Advanced Social Media knowledge.
* Working knowledge of Google Ads and Google Analytics.
* Excellent Content Writing skills.
* Able to work from **2 pm to 10 pm** Monday to Friday.

Our biggest assets are our employees and our organizational culture. We strive to create an environment where people will feel valued and rewarded.

We are an equal employer, and we welcome everyone matching the experience and skills to apply.

Apply bellow or send you CV directly at recruitment@agileprosolutions.com

\*NOTE: Only the most suitable candidates will be contacted.