

KEMET is a leading global company with an excellent reputation in the capacitor industry. The film BU products are used in innovative and transformative industries such as Electric Vehicle, Renewable Energy, and other industrial applications.

**We want to attract individuals with a global mindset who are innovative thinkers and who have a passion for performance excellence. We are looking for self-motivated, proactive individuals with a good sense of professional responsibility and work ethics for the position:**

## **Film BU Marketing and Design Tools Product Manager**

### **Marketing Activities:**

- Work closely with Corporate Marketing and Product Managers to support product launches
- Work with Product Manager to prepare marketing material such as sales presentation, product brief, the Film BU Sales resource website and other marketing collaterals.
- Work with R&D to make sure that product datasheets are released on time for product launches.
- Work with Corporate Marketing to ensure that [www.kemet.com](http://www.kemet.com) present the Film BU product line clearly and accurately.
- Work with R&D to prepare application notes and blog post.
- Work with R&D to prepare road map presentation.
- Prepare and present webinar to train the sales force and potential customers.

### **Design Tools Product Management activities:**

- Define in cooperation with Corporate Marketing, FAEs, R&Ds and PMs a road map for the Design Tools customer will need to simulate and incorporate our products into their design.
- Work with Corporate Marketing to implement those tools on [www.kemet.com](http://www.kemet.com)
- Prepare presentations, seminars, application notes, technical documentation, and training material for the Design Tools.

### **Required knowledge and skills:**

- Excellent written and spoken English is mandatory.
- Bachelor's degree preferably Electrical Engineering.
- Familiarity with Electric Vehicles, Renewable Energy and industrial applications.
- Proficiency with Excel and Power Point.
- Basic knowledge about film capacitors.
- Attention to details and high levels of ownership and commitment.
- Ability to work alone and as a part of a larger multi-disciplinary team.
- Available to travel in Italy to meet with the R&D team and occasionally to the US to meet with the Corporate Marketing team.

If you are interested in the position and have the required knowledge and skills, please send your application (**CV and Cover Letter**), by 25<sup>th</sup> April 2021 with subject line **Film BU Marketing and Design Tools Product Manager** to: [macedoniacv@kemet.com](mailto:macedoniacv@kemet.com)